

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BOARD OF PATENT APPEALS AND INTERFERENCES**

In re Application of:)	
)	
Thomas J. Reddin, et al.)	Examiner: Janvier, J.D.
)	
Serial No. 09/296,120)	Group Art Unit: 3688
)	
Filed: April 21, 1999)	
)	
For: METHODS AND SYSTEMS FOR)	
OCCASION BASED LIFESTYLE)	
MARKETING)	

REPLY TO EXAMINER'S ANSWER & REQUEST TO REOPEN PROSECUTION

VIA EFS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Attn: Board of Patent Appeals & Interferences

Dear Sirs:

Pursuant to 37 C.F.R. § 41.39(b)(1) and 37 C.F.R. § 1.111, the Applicant submits this reply with the following amendments. Reopening of prosecution is respectfully requested.